



Growth.Excellence.Leadership™

Institute of Knowledge  
and Leadership

# LEARNING THAT MAKES A DIFFERENCE



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# ABOUT IKL

Institute of Knowledge and Leadership (IKL), an executive education and learning power house offers talent development solutions.

IKL programs are aimed at preparing and honing essential competency skills to meet global challenges.

IKL presents cutting-edge resources including its highly qualified pool of global trainers.



# OUR PHILOSOPHY

IKL has identified **Growth**, **Excellence**, and **Leadership** as three dynamic components of an evolving organization. This evolution, we believe is the catalyst driving organization and individual transformation towards leadership in today's market. Hence, we have chosen these to be our magna carta.



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## OUR BRAND

The descending flight of an eagle represents the abilities to identify its prey from a far distance in the sky and catch the target while diving in high speed with pinpoint accuracy. During the flight, the muscles in the eyes continuously adjust the curvature of the eyeballs to maintain sharp focus and accurate perception throughout the approach and attack.

This is the analogy that we believe best describes IKL's training programs. Our thirst quenching modules are based on the feedback we receive and the research conducted to feel the pulse of the market. This helps the organizations help keep the distinctive advantages alive.

IKL's hallmark is defined by our vision, strategic thinking, and unwavering commitment to improvement, fostering an enriching environment for all.

# OUR LOGO

- Passion and dedication towards achieving goals and growth as the overemphasising objective of our training philosophy is represented in "red".
- The "blue" has been used to express the importance of excellence. Be it personal or organizational.
- The "sky blue" represents the strategic and visionary leadership, which eventually takes the growth of organization to the ultimate heights. As in the sky.

At IKL, all of these elements are brought to life to ensure consistent growth, with mastery and excellence to take organisation and individuals to the sky.



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## OUR VISION

Development of global leaders.

## OUR MISSION

Creation of value for every individual in a society through an enhanced excellence level.





# WHY IKL?

- Unlock your potential with Future Success
- Stay ahead with Innovative Corporate Training Solutions
- Navigate market complexities with ease
- Drive Strategic growth and development for your Business
- Invest in your greatest asset with People Growth solution



**99%**

Facilitator with Corporate Experience



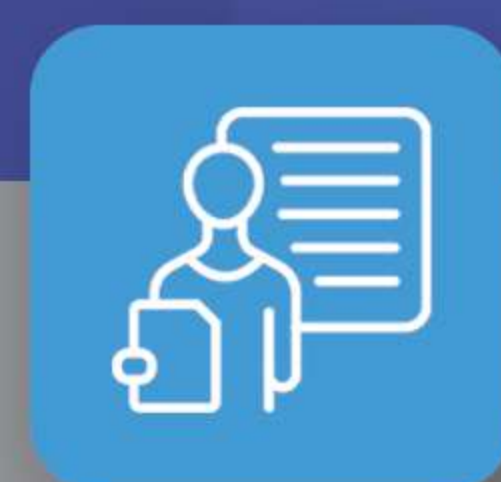
**433,000+**

Man Hours



**470+**

Organizations Served



**75+**

Multi-Disciplined Facilitators



**76,000+**

Man Days



**25+**

Knowledge Areas



**35,000+**

Participants



**96%**

Client Satisfaction

# OUR INTERNATIONAL CLIENTS



UNITED ARAB EMIRATES  
MINISTRY OF EDUCATION



دائرة الصحة  
DEPARTMENT OF HEALTH





# OUR CLIENTS





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# IKL TRAINING PROGRAMS

There are four domains of training programs and services that are being offered at IKL.

**Eagle Eye**

**Flagship Outbound**

**Customized Programs**

**Public Programs**

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# IKL EAGLE EYE

IKL Eagle Eye™ is especially designed program for corporate executives serving at levels such as Senior Managers, Directors, Chairman, C-Suite etc. All trainings in Eagle Eye™ program are offered by internationally renowned subject area experts.

This is the most powerful and specialized program among all training areas, with an eyesight vision estimated at 4 to 8 times stronger than that of the average training outcome. Successful completion of the program makes “one eligible to write IKL Certified Eagle Eye™ Trained Individual” in the respective domain.



# IKL FLAGSHIP OUTBOUND

IKL is recognized for its extremely powerful Action Learning Programs.

Learning lies where action lives. Action, with team effort, is more likely to deliver required results and lead towards a targeted mission. Dynamic organizations today realize that teamwork is a vital ingredient in engineering success. Even with clearly predefined responsibilities, success is determined by the level of collaboration and interdependence among co-workers. Today, the concept of the STAR team has rapidly replaced the idea of the STAR performer.

Teamwork creates ideas, generates energy, synergizes individuals, and solves challenging problems while infusing a sense of camaraderie and trust - ingredients that lead any organization towards success and ultimate glory.

IKL outbound programs facilitate such behaviors and attitudes by placing groups in carefully designed survival situations, challenging existing behaviors and attitudes while creating new desired behaviors, reinforcing them with appropriate reviews, group discussions and shared experiences. Participants enjoy profound, even life altering experiences in these programs.

## Outbound Philosophy

Outbound philosophy is based on the concept of experiential learning where participants are involved in meaningful activities in close contact with nature. Using wilderness as a learning tool; outbound workshops provide opportunity to professionals to learn and practice leadership and team building. The excellent recall and transformational learning is reflected clearly at the workplace.

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## **CUSTOMIZED PROGRAMS**

IKL believes that the quality, relevance and rigor of management development programs – not the quantity – are the key for us to stay ahead. IKL's carefully designed programs build close and lasting connections with our clients. Partnering with a selected group of clients, we take the time to understand each company and its critical business issues. As the strategic objectives of organizations evolve over time, our learning models respond to these changing needs with flexibility and clarity.

Our customized programs are empowered by the demonstration of state-of-the-art teamwork by our Client Relationship Managers, Research Associates, Facilitators and in-depth training Need Analysis.

## **PUBLIC PROGRAMS**

A doorway to infinite possibilities is what we open through IKL's Open Enrollment Programs. IKL offers highly demanded open enrollment programs that normally run for one to three days. IKL's OEPs are not run-of-the-mill mass market training workshops – they focus on specific skill set development and a broader general management perspective, based on experiential learning and interactive exchange.

The range is as long as the Nile itself – from technical and soft management skills for front line officers to leadership and strategic management courses for Senior Management.



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# IKL'S OTHER SERVICES

HR Assessment and Coaching

Consultancy Services

Recruitment

Research and Analytics

## HR ASSESSMENT AND COACHING

### HR Assessment

- Selection
- Retention
- Leadership Development
- Succession Planning
- Job Benchmarking
- Personality Profiling
- Right Sizing
- Performance Appraisal

### Coaching

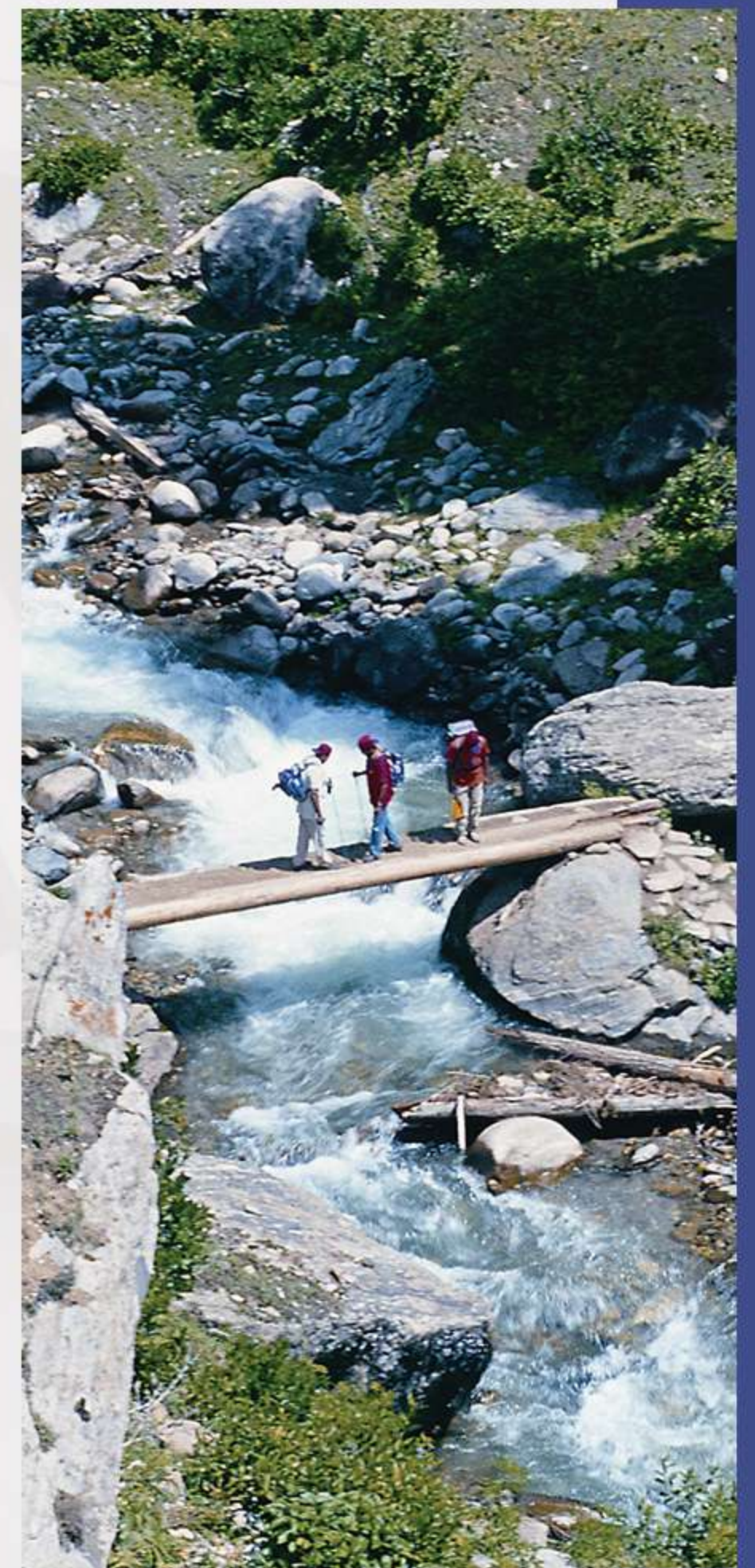
- Executive Coaching
- Coaching Skills
- Style Assessment
- Employee Engagement
- Developing Networks
- Nurturing and Developing Your High Potentials
- Soft skills Development
- Future Leadership Succession
- Capacity Development
- Integrated Coaching
- Coaching Culture
- Custom Training Programs

# Institute of knowledge and Leadership



Growth Excellence Leadership







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## CONSULTANCY SERVICES

IKL assists organizations to improve performances, provide end-to-end business optimization solutions and focuses on sustainable results in projects and programs. We help you turn your vision into reality. Our consultancy package includes the following services:

- Advisory
- Business Solutions
- Facilitation and Process Consultation
- Project Management
- Strategy Alignment
- Gap Analysis and Audit
- Cost Reduction
- Budget Management
- Human Resources
- Supply Chain Mitigation
- Sales and Marketing

## RECRUITMENT SERVICES

IKL aims to provide high-quality recruitment services to meet the hiring needs of businesses across various industries nationally and internationally. By offering personalized, efficient, and cost-effective solutions, our goal is to become a trusted partner for companies seeking top talent.

- Screening & Selection
- Candidate Sourcing
- Placement
- Consulting

## RESEARCH AND ANALYTICS

# FROM INSIGHT TO IMPACT

## YOUR SUCCESS PARTNER

To offer our clients cutting-edge platform for:



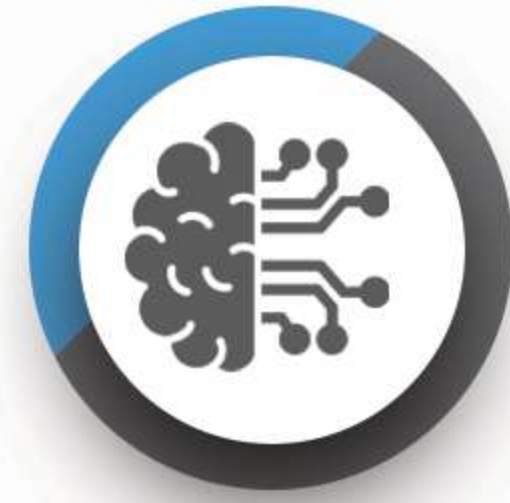
SURVEYS



CONSULTANCY



RESEARCH



INTELLIGENCE  
GATHERING



ANALYTICS

Setting the standard in the market. Deliver actionable insights and customized solutions to enhance user experiences and foster sustainable growth.

## OUR FOCUS AREAS

- Experience & Satisfaction Surveys
- Brand & Perception Analysis
- Usage & Attitude Analysis
- Retail and Mystery Shopping
- Business Intelligence
- Industry Trends
- Custom Research
- Advising and Consultancy

# TESTIMONIALS

## Women's Senior Leadership Program

“

It was a great opportunity to work with Dr Farrah in the aligned training program. This training has helped me to understand that where I lack in my professional attire and which area needs improvement. It was an excellent platform where audience shared their personal experiences and I was made to think out of the box. I would like to be a part of such trainings in future as well as it gave a lot of reality checks we face daily in our professional domains.

**MARYAM FATIMA HAFEEZ**

VP, Regional Operations Head  
Habib Metropolitan Bank

“

The program was exceptional in highlighting key skills for effective leadership. The session was very interactive. The program was effective in helping me identify and develop leadership skills and connect with amazing women from diverse background. Dr Farrah Arif really did an amazing job here. Thank you.

**SHAHEEN KANWAL**

Structural Design Consultant  
Infrastructure Development  
Authority, Punjab (IDAP)



It's a very informative session. The best thing about the session is that, it's very helpful for our job development and our self-building. Examples given are very relatable to our daily routine.

**SHAZZA RIAZ - HRBP**  
Masood Textile Mills Ltd.



Overall session was excellent. The way Dr Farrah explain the topic was outstanding. It's really helps to grow in my career.

**SAIMA KHURSHID - MANAGER**  
Masood Textile Mills Ltd.



All program is very effective. Learn a lot from it. Wish to have more like this.

**AQEELA SALIM**  
Deputy General Manager  
Masood Textile Mills Ltd.



## Digital Marketing and Innovation

It was helpful to get better knowledge of the digital marketing approach & use of latest marketing channels.

**NAVEED USMAN**

Asst. Brand Manager  
Ghani Glass Limited



## Backpack Leadership

IKL's Backpack Leadership is a great experiential learning program that focuses on leadership principles and application tools. Here, while exploring the great nature, we got a chance to assess ourselves as leaders.

**HUMAYUN JAVED KHAN**

GM Corporate Communication  
Interloop Limited



## Strategy and Planning Execution Mastery

The program curriculum was thoughtfully designed and it was not only informative but also engaging and practical. The participants have gained a deep understanding of strategic principles and have learned how to effectively translate them into actionable plans.

**SHAHID RASHEED ALVI**

Director Human Resources  
Haier Pakistan Pvt Ltd



Relevant material which was demonstrates by following the time management too.

**AMNA SHAHZAD**  
SVP, Area Head  
Habib Metropolitan Bank



I would like you to request please have more off & on sessions with people from corporate sector.

**MEHWISH NAFEEZ**  
Dy. Manager  
Masood Textile Mills Ltd



My name is Javeria Zafar. I am an assistant marketing manager at DWP Group. In essence, IKL invited me to participate in a two-day digital marketing workshop. This program included a wide range of activities, such as case studies and simulations, and I thoroughly appreciated how engaging it was. We gained a lot of new insight that we can essentially use to our businesses as well. I would strongly advise other businesses to get in touch with IKL as they are doing excellent job of setting up sessions that might benefit both your business and your employees.

**JAVERIA ZAFAR**  
Assistant Marketing Manager  
(DWP Group)



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